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STOP DRIFTING. START LIVING.

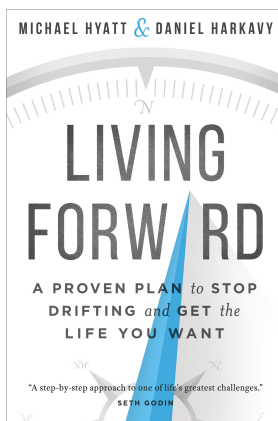
**New Book *Living Forward* Outlines the Need for
and Creation of a Life Plan**

"Many people talk about the importance of having a plan for your life, but no one could really tell you how to create one. Until now."

- John C. Maxwell, New York Times bestselling author; founder, The John Maxwell Company

*"Most of us have every intention of living a fulfilling, challenging life. But all too often, we fail to plan for what will really make us happy and fulfilled. In *Living Forward*, Michael and Daniel present a proven, easy-to-follow plan that you can adapt in your own ways. If you apply even 10 percent of the advice contained in this book, your life will be changed forever."*

- Chris Guillebeau, New York Times bestselling author, *The \$100 Startup* and *The Happiness of Pursuit*



Nashville, Tenn., Mar.1, 2016 – This year, many of us will spend about five hours researching and shopping for a new car. Others will pore over vacation arrangements for weeks. Fiancées will spend almost 40 days planning a three-hour wedding.

So why won't most of us set aside one day to plan our life?

In their highly anticipated new book **LIVING FORWARD: A PROVEN PLAN TO STOP DRIFTING AND GET THE LIFE YOU WANT** (Baker Books; ISBN: 978-0801018824; March 1, 2016; \$21.99), [Michael Hyatt](#) and [Daniel Harkavy](#) introduce the Life Plan, an empowering, self-composed roadmap to investing in your real priorities and living the life you truly want.

"If you feel out of balance, aware that your current pace is unsustainable," Hyatt and Harkavy write. "If you are making great gains professionally but don't want to neglect personal priorities; if you want to have better focus to succeed financially; if you have gone through a recent tragedy and suddenly become aware that life is short—then **LIVING FORWARD** could be the renovation you need."

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Together, Hyatt and Harkavy make a veritable dream team. The founder and CEO of Intentional Leadership, Hyatt is the *New York Times* bestselling author of *Platform: Get Noticed in a Noisy World*, creator and host of popular weekly podcast [This is Your Life](#), in-demand speaker, blogger, and former CEO of Thomas Nelson Publishers. The founder and CEO of [Building Champions](#), Harkavy is a must-read author, **engaging speaker**, and one of the country's most sought-after executive coaches whose client roster has included Chick-fil-A, Pfizer, Infineum (an ExxonMobil and Shell company), **Daimler Trucks North America**, Bank of America, Wells Fargo, MetLife, PrimeLending, US Bank, Northwestern Mutual, Morgan Stanley, Prudential, Merrill Lynch, and more.

A Life Plan is how we accomplish what Hyatt and Harkavy call “living forward,” a proactive way of being. When we “live forward,” we are mindful and intentional, better positioned to deal with both incredible opportunities and perilous setbacks as we tackle life on “the balls of our feet instead of on our heels.”

As pragmatic as they are inspirational, Hyatt and Harkavy show readers not just why a Life Plan is necessary, but how to create one. **LIVING FORWARD** is a real-world tested manual that anticipates questions and clearly maps the way forward in incremental, simple steps. Readers will answer the following questions:

What is a Life Plan?

Hyatt and Harkavy clearly define a Life Plan, from its length—usually eight to 15 pages—to its scope. Comprehensive and specific, a Life Plan carefully outlines its creator's priorities and goals. The authors ask us to think of different parts of our lives, from our work, communities, and health, to our marriages and children, as “Life Accounts,” which require investment in order to thrive. A Life Plan prioritizes Life Accounts and then charts an Action Plan for each Life Account. To help vividly illustrate each section and concept, Hyatt and Harkavy include several examples of Life Plans in the book's index, along with an online bank of information and tools via www.livingforwardbook.com.

Why do we need a Life Plan?

Hyatt and Harkavy ask us to “acknowledge the drift”—the slow, sometimes indiscernible events and decisions that pull us off course. “Life Planning is the exact opposite of the drift,” they write. “The drift is about passivity. Life Planning is about proactivity.” With a Life Plan, we gain clarity, mindfulness, and a roadmap as we 1) become aware of our current location; 2) decide where we want to go; and 3) start working toward our destination.

How do we create a Life Plan?

The authors walk readers through how to compose a Life Plan. Hyatt and Harkavy ask us to set aside an entire day for the exercise, stressing that continuity of thought and clarity are imperative for success. **LIVING FORWARD** includes detailed instructions for every phase of the Life Plan's creation, from writing your own eulogy in order to better

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understand the current status and goals in every area of your life, to the step-by-step process of determining priorities, writing a purpose statement, sketching an Action Plan, setting a review and annual revising schedule, actually implementing your Life Plan, and more.

Ultimately, **LIVING FORWARD** is more than a manifesto: It is as useful as it is uplifting, urging us to invest in what matters and take back control of our lives. “We want to help people experience the difference a little planning and initiative can make—for them, their loved ones, and everything they hold dear,” Hyatt and Harkavy write. “Will you join us?”

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About Michael Hyatt

Michael Hyatt is changing the way the world’s highest achievers focus, prioritize, and improve. The CEO and founder of Intentional Leadership, an online leadership development company, Hyatt is an in-demand speaker and the *New York Times* bestselling author of *Platform: Get Noticed in a Noisy World*, as well as seven other books. Written with Daniel Harkavy, his highly anticipated new book, *Living Forward: A Proven Plan to Stop Drifting and Get the Life You Want*, will be published by Baker Books in March 2016. Hyatt shapes today’s thought-leading conversations about living with intention and clarity through his widely read blog, which he has maintained since 2004, and through his *This is Your Life* podcast, which consistently ranks among iTunes’ Top 10 Business Podcasts. A veteran key player in the publishing world, he served as Chairman and CEO of Thomas Nelson Publishers before launching Intentional Leadership. Married for almost 40 years to his wife Gail, Hyatt is a proud father of five daughters and lives just outside of Nashville, Tennessee.

<http://michaelhyatt.com>

About Daniel Harkavy

Daniel Harkavy has spent the last 25 years helping leaders achieve more in business and in life. He founded elite coaching company [Building Champions, Inc.](#) almost two decades ago, where he now serves as CEO and Executive Coach. A trusted confidant and resource for Fortune 500s and other high-performing organizations, Harkavy and his team of coaches have built a current and past client roster that includes Chick-fil-A, Pfizer, Infineum (an ExxonMobil and Shell company), Bank of America, Wells Fargo, MetLife, PrimeLending, US Bank, Northwestern Mutual, Morgan Stanley, **Daimler Trucks North America**, Prudential, Merrill Lynch, and more. He is also the author of acclaimed manual *Becoming a Coaching Leader: The Proven Strategy for Building Your Own Team of Champions*. Written with Michael Hyatt, his highly anticipated new book *Living Forward: A Proven Plan to Stop Drifting and Get the Life You Want*, will be published by Baker Books in March 2016. An avid surfer and snowboarder, Harkavy lives with his wife and family in West Linn, Oregon.

www.buildingchampions.com

Michael Hyatt & Daniel Harkavy



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 This Is Your Life

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 @DanielHarkavy



Together, Michael Hyatt and Daniel Harkavy make a veritable dream team. The CEO and founder of Intentional Leadership, an online leadership development company, Hyatt is an in-demand speaker and the *New York Times* bestselling author of “Platform: Get Noticed in a Noisy World,” as well as seven other books. Through his widely read blog and *This is Your Life* podcast, Hyatt shapes today’s thought-leading conversations about living with intention and clarity. A veteran key player in the publishing world, Hyatt also served as Chairman and CEO of Thomas Nelson Publishers. Harkavy founded elite agency Building Champions, Inc. almost two decades ago, where he now serves as CEO and Executive Coach for leaders of Fortune 500s and other high-performing organizations. Harkavy is also the author of acclaimed manual “Becoming a Coaching Leader: The Proven Strategy for Building Your Own Team of Champions.” The pair’s highly anticipated new book is **LIVING FORWARD: A PROVEN PLAN TO STOP DRIFTING AND GET THE LIFE YOU WANT** (Baker Books). For more information, please visit MichaelHyatt.com and BuildingChampions.com.

Why Michael Hyatt and Daniel Harkavy?

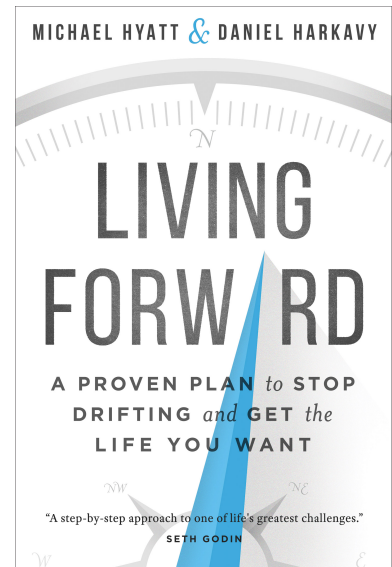


- Hyatt’s platform is vast and growing, with more than 600,000 subscribers to his Intentional Leadership blog. The *This is Your Life* podcast remains perched in iTunes’ Top 10 Business Podcasts; episodes have been downloaded more than 10 million times—and counting. With more than a quarter of a million Twitter followers and a Facebook community of almost 100,000 and climbing, Hyatt reaches a broad cross-section of motivated, highly successful people every day.
- Hyatt has been featured in *Inc.*, *Forbes*, *Entrepreneur*, and *SUCCESS* magazines, and he was recently named one of “The 30 Most Influential Leaders in Business” by the American Management Association, alongside other thought leaders such as Malcolm Gladwell and John C. Maxwell.
- Harkavy is a coach’s coach: In addition to counting the most powerful corporations in the world among his clients, he is the person to whom leaders in his own executive coaching firm turn for insight.
- A trusted confidant and resource for Fortune 500s and other high-performing organizations, Harkavy has built a current and past client roster that includes Chick-fil-A, Nike, Pfizer, Northwestern Mutual, Daimler Trucks North America, Infineum (an ExxonMobil and Shell company), Thomas Nelson Publishing, PrimeLending, Morgan Stanley and more.

About the Book

Living Forward: A Proven Plan to Stop Drifting and Get the Life You Want

In their highly anticipated new book *LIVING FORWARD: A PROVEN PLAN TO STOP DRIFTING AND GET THE LIFE YOU WANT*, Michael Hyatt and Daniel Harkavy cut through the clutter and take their audience step by step through how to draft a Life Plan, an empowering, self-composed roadmap to living the life each reader truly wants. *LIVING FORWARD* is a proven, real-world tested manual that anticipates questions and clearly charts the way forward in incremental, simple but carefully outlined steps. While Hyatt and Harkavy thoroughly explain the need for a Life Plan, most of *LIVING FORWARD* is devoted to showing readers how instead of preaching why. Life Planners will accomplish three goals: 1) become aware of their current location; 2) decide where they want to go; and 3) start working toward their destination. An honest and generous guide, *LIVING FORWARD* is a must-have handbook that illuminates the way to a better life, sharper focus, and personal peace.



Baker Books | ISBN: 978-0-8010-1882-4 | March 1, 2016 - \$21.99

Why Living Forward?



- Hyatt and Harkavy composed *LIVING FORWARD* for those who feel out of balance, aware that their current pace is unsustainable, for those making great gains professionally but don't want to neglect personal priorities, for those who want to have focus to succeed financially, or those looking to live without regret, for those who have gone through a recent tragedy and suddenly become aware that life is short. It's a fast, compelling read, brimming with priceless nuggets of wisdom and an easy-to-grasp goal that jumps off the page.
- The authors leave nothing to chance. Hyatt and Harkavy detail a typical Life Plan before diving in to the actual process of writing one. Readers will start with recognizing their desired legacy, establishing priorities, honest assessments, and pinpointing steps they can take that will move them toward their destination.
- *LIVING FORWARD* illustrates how to organize life's unwieldiness by prioritizing and categorizing. Readers will learn how to commit, as well as how to say no with firmness and grace. With gentle but resolute confidence, the authors also address common excuses for not drafting a Life Plan – and why they don't hold up.
- *LIVING FORWARD* is like having a one-on-one performance coach for a fraction of the cost. Online tools via www.livingforward.com further assist participants, while *LIVING FORWARD*'s last section provides succinct instructions, big idea recaps, and Life Plan examples.
- Hyatt and Harkavy's message is uniquely both universal and personal: everyone can benefit from a Life Plan, but no two Life Plans will be exactly the same.

Quotes from Living Forward

“Most of us are so caught up in our moment-to-moment activities, we don't stop to ask ourselves, Where is this all going? How is it going to end if I stick to this same path?”
- **Daniel Harkavy**, *Living Forward*

“Life Planning is fundamentally about imagining a better future.”
- **Michael Hyatt and Daniel Harkavy**, *Living Forward*

“While you can't control everything, you can control more than you think, and you can live your life with a plan that will dramatically improve your chances of ending up at a destination you choose.”
- **Michael Hyatt**, *Living Forward*

“The power is in your hands. You have been given a great gift—your life. What will you do with it?”
- **Michael Hyatt and Daniel Harkavy**, *Living Forward*

Endorsements for Living Forward

“Lives that are lived on purpose and with purpose are rich lives. Michael Hyatt and Daniel Harkavy have done a great job of laying the track to run on that allows you to accomplish both. This book is a must-read--full of reminders and revelation that will open up your mind and organize your time.”
- **Dave Ramsey**, *New York Times* bestselling author, *The Total Money Makeover*

“You can either intentionally pursue the essential or you can unintentionally drift into the nonessential. This book brilliantly teaches how to do the former while avoiding the latter. Read it and live it--you will love it.”
- **Greg McKeown**, *New York Times* bestselling author, *Essentialism: The Disciplined Pursuit of Less*

“*Living Forward* is a brilliant and motivating resource that will equip you to stop sleepwalking through life and intentionally pursue the plan God has for you. For everyone from college students to retirees, this book is the life-planning resource you've been looking for!”
- **Lysa TerKeurst**, *New York Times* bestselling author; president, Proverbs 31 Ministries

“The people who have achieved greatness are not just lucky. They created and executed a plan. . . . In *Living Forward*, Michael Hyatt and Daniel Harkavy show you how to develop and utilize a clear and compelling Life Plan to create the life you want.” - **Tony Robbins**, *New York Times* bestselling author; CEO, Anthony Robbins Companies

“Hyatt does it again. Michael and Daniel have given us a step-by-step approach to one of life's greatest challenges. If you feel stuck, you probably are, and *Living Forward* might be exactly what you need.”
- **Seth Godin**, author, *What to Do When It's Your Turn*

“Most of us have every intention of living a fulfilling, challenging life. But all too often, we fail to plan for what will really make us happy and fulfilled. In *Living Forward*, Michael and Daniel present a proven, easy-to-follow plan that you can adapt in your own way. If you apply even 10 percent of the advice contained in this book, your life will be changed forever.”
- **Chris Guillebeau**, *New York Times* bestselling author, *The \$100 Startup* and *The Happiness of Pursuit*